

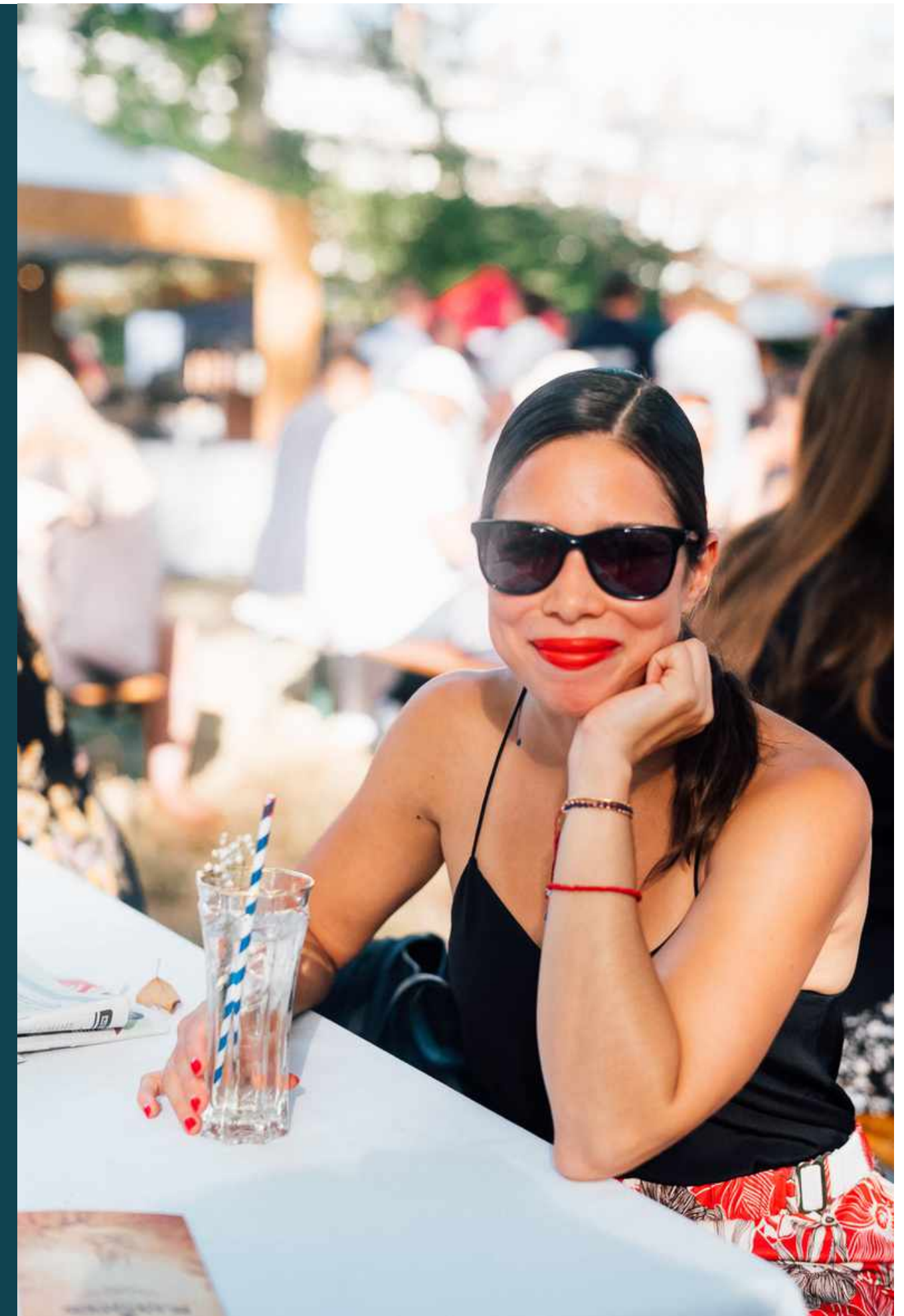
COCKTAILS *in the* CITY SUMMER SERIES 2023

JULY 06-08

AUGUST 17-19

SEPTEMBER 07-09

BEDFORD SQUARE GARDENS



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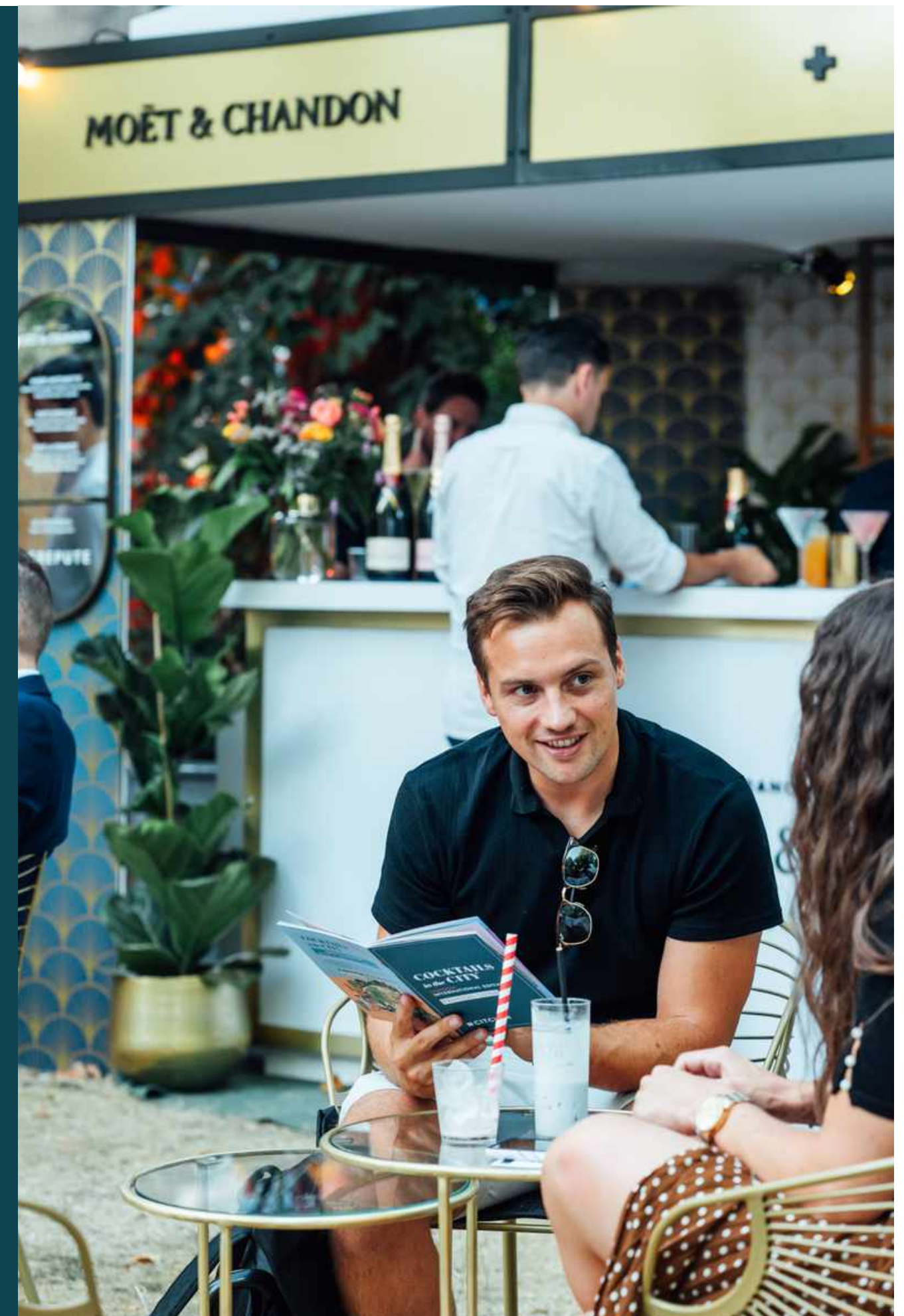
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CLICK TO WATCH VIDEO

REVIEWS

CITC has been a great experience for us 3 years in a row and we are back for 2023. Well attended and organised it works for us and our bar partners.

Alla Furmanova, Head of Events, The London Essence Co - [RETURNING BRAND](#)

We've enjoyed 4 events over the last 2 years. People are interested, the team love doing it, it's something we really look forward to and strengthens our relationship with brands. Carlos Londono, Bar Owner, Cafe Pacifico - [RETURNING BAR](#)

It was great for growing our brand awareness as a collab with our partner bar. We hosted tasting sessions throughout and found the guests were interested and engaged, great event. Allison Crawbuck, Owner of Devil's Botany - [NEW BRAND](#)

This was our first activation of the Baccarat bar outside of the venue. The event was well organised, the guests were engaged and we look forward to growing our relationship in 2023. Dino Koletsas, Bar & Beverage Operations Manager, Harrods - [NEW BAR](#)

I could not recommend CITC more. We coordinated directly with Andrew for our summer social of around 120 people. It could not have run any smoother or received any better feedback from our team. Jotpreet Sohi - Accenture - [GROUP BOOKING](#)



INTRODUCTION

Cocktails in the City is a delectable festival of drinks in London's largest private Georgian garden, bringing together great bars and brands working together to present their businesses to our brand savvy, socially active audience.

Welcoming 8216 guests and serving up over 30,000 cocktails over the summer of 2022 we are targeting 3,000 guests per event in 2023.

We provide a generous and equal footprint of nearly 30 square metres for our exhibitors in a spacious yet intimate environment in the luxurious surroundings of Bedford Square, Bloomsbury.

In 2023 Cocktails In The City will be focussed on enhancing the guest and exhibitor experience through Web 3 that will provide participants easier opportunities to engage with our audience digitally to amplify marketing messages and affect consumer behaviour during and post event.

A consumer facing cocktail experience, the joint venture model of Cocktails In The City provides bars and brands the opportunity to activate together, strengthening relationships that can lead to longer ongoing business together.

Stand rates are £3000 + vat per event and £2750 for multiple bookings.



THE FORMAT

Cocktails in the City have **20** stands available per event with a cap of 4 stands per category (gin, rum etc) to ensure brands stand out at each event.

Brands and bars work together to create signature cocktails, a well designed stand and engaging guest experiences at the event.

Signature cocktails are professionally photographed and provided for your use.

Information about the cocktail, brand and bar is included in the show guide.

The signature cocktails sold at the event are priced at £8.50 and this revenue is split equally between Cocktails in the City and the stand. The average cocktail rebate is estimated between £1600 - £1900 + vat (see financial summary slide)

Entry tickets include the guests first welcome cocktail which is rebated at £1.50 + vat and typically represents 28% of total sales.

[DOWNLOAD SHOW GUIDE](#)





THE STANDS

Each stand is provided with:

A 4.5m x 3m marquee

An outer fascia in natural unpainted OSB

Cocktails in the City serving cups in 8 oz sizes

Festoon and working lights for working during dusk/evening

Draped back wall made of natural calico

Battening across the back wall for adhesion of graphics

Ice (cubed and crushed and not block ice).

Bar back support

Basic power: 1 x 13amp 4-way plug for basic lighting, charging of devices etc

Exhibitors are provided with an additional 4.5m*3m of outdoor space

directly in front of their gazebo for furniture and experiences.



MAKING THE MOST OF CITC

Use the event as a catalyst to agree a longer ongoing contract with your event partner.

Use the event to challenge and reward key staff by giving them ownership of the opportunity to present your business in a third space.

Participate in our pre-event influencer sessions.

Host a tasting session on the tasting stage or host small masterclasses from your stand throughout the event.

Host social media competitions for event tickets and invite key customers and clients to attend the event.

Capture consumer data through onsite activation.

Network b2b with the other exhibitors and participants at CITC.

Speak to us about opportunities to collaborate with Cocktails in the City and some of our key event partners such as The Nudge, Foodism etc.



ADDITIONAL EXPERIENCES

Cocktails In The City are interested in working with bars and brands who can bring a wider variety of guest experiences to the event, strengthening the event proposition and enhancing the PR coverage.

Previous experiences have included:

- Blending sessions
- Silent disco
- Live music
- Competitive socialising
- Food and drink pairings
- Secret bars
- Private tasting areas
- Ice carving workshops
- Cocktail making workshops
- Spirit trails including a number of bars in one space



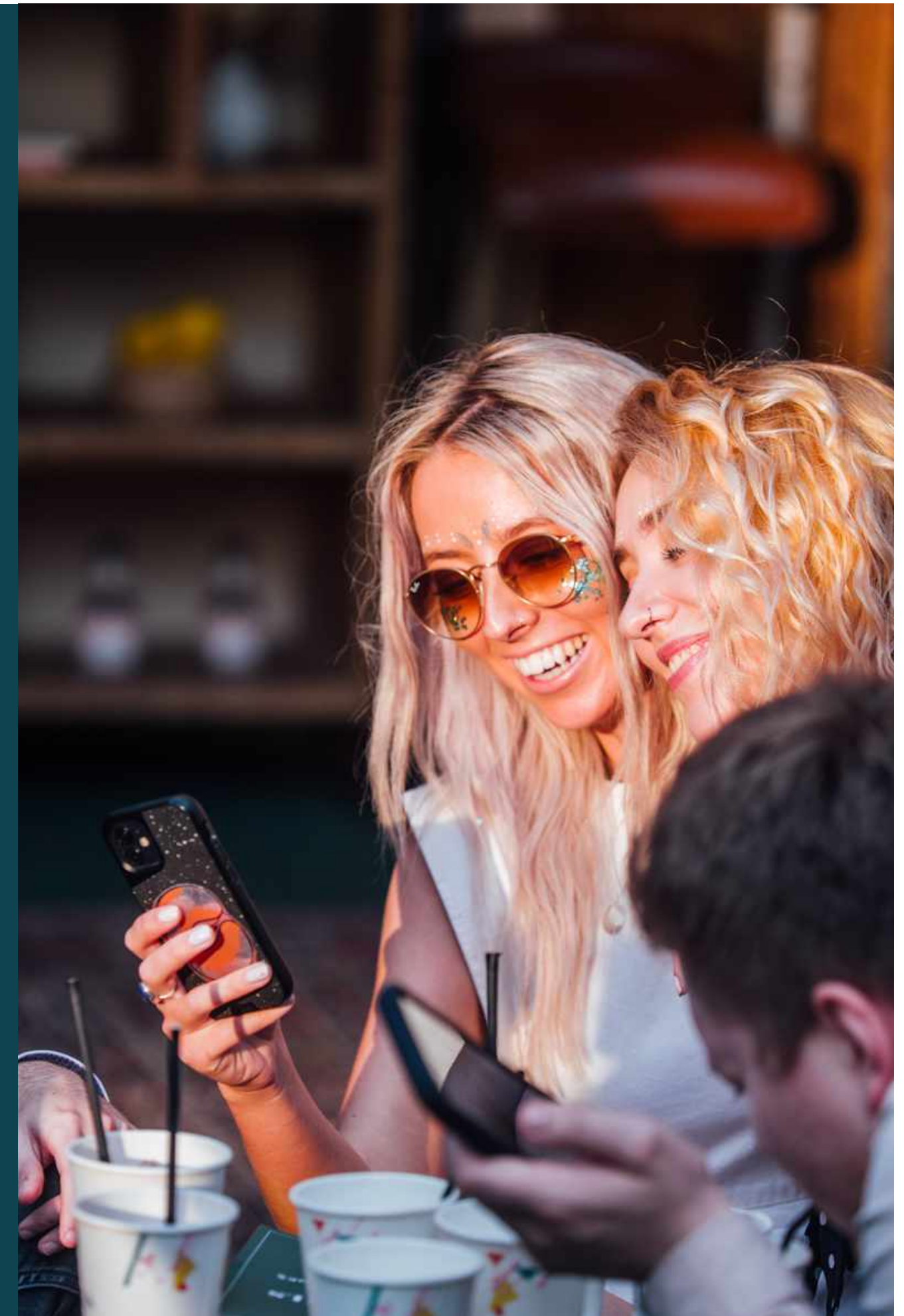
WEB 3.0

In partnership with Blade Wallet, Cocktails In The City will be using Web 3.0 to enable bars and brands to engage effectively and digitally with visitors.

Opportunities include:

- Digital loyalty program with real time benefits during the event
- Seamless and secure single button guest registration for tasting sessions
- Branded tradeable NFT's
- Digital rewards, vouchers, tokens dropped straight onto the customers phone
- Gamification opportunities onsite at the event such as treasure hunts/questing

BLADE





EXAMPLE LINE-UP 2022

CAFE
Pacifico



the hoxton

ROCKWELL

ZTH
The
Zetter Townhouse
CLERKENWELL

COUPETTE



DISREPUTE

Harrods

TATTON & THOMPSON
T.T
LIQUOR

LONDON
Shuffle

LAKI  KANE

SUNKIDORY

BAR 01



MANGO AND STRAWBERRY WOO WOO ROYAL

30ml Belvedere Vodka, 20ml sour strawberry cordial, 10ml mango liqueur, 50ml mango juice, 50ml milk, 20ml lemon juice

BELVEDERE

Made from only Polska rye, purified water & a distillation process by fire, Belvedere contains zero additives, is certified kosher, & is produced in accordance with the legal regulations of Polska vodka.

Produced in one of the world's longest operating polish distilleries that has been making vodka since 1910, Master Rye Distillers draw from a 600-year polish vodka-making history to craft vodka of distinct taste & character.

Its taste profile is structured & elegant with hints of almond, vanilla and white pepper, a subtle sweet velvety mouthfeel & a smooth, clean finish.

@belvederevodka

COUPETTE

After launching in June 2017, Coupette soon became known for its authenticity and unpretentious style. It has since gained an international reputation, winning the industry's top awards and accolades and has successfully retained its place in the 2019 'World's Best Bar' list as being 23rd world's best bar.

Complex ideas and lengthy procedures take place behind the scenes leaving Coupette's guests free to explore the stories, flavours and nuances of the drinks.



FROZEN COOKIE DOUGH CADILLAC

40ml Belvedere Vodka, 10ml Galliano Vanilla, 10ml Mozart White Chocolate, 20ml cookie dough syrup, 10ml double cream, 2 scoops vanilla ice cream.

@coupettelondon

ARBEG WEE BEASTIE

Ardbeg Wee Beastie has been matured for just 5 years, making it the untamed 'enfant terrible' of the whisky world.

Whereas most single malts seek the smoothness and balance of older age, we know that more time in cask tends to subdue the smokiness that so many whisky fans love.



PENCILLIN ON WAX

30ml Ardbeg Wee Beastie redistilled with fresh ginger, 15ml verjus, 5ml agave, 10ml Sauternes wine, wax ageing*

@ardbeg

BAR 02

SCOTCH PORNSTAR

30ml Passion Fruit Ardbeg Wee Beastie, vanilla, 20ml buttered orange, 100ml Irn Bru*



STRONGMAN'S TIPPLE

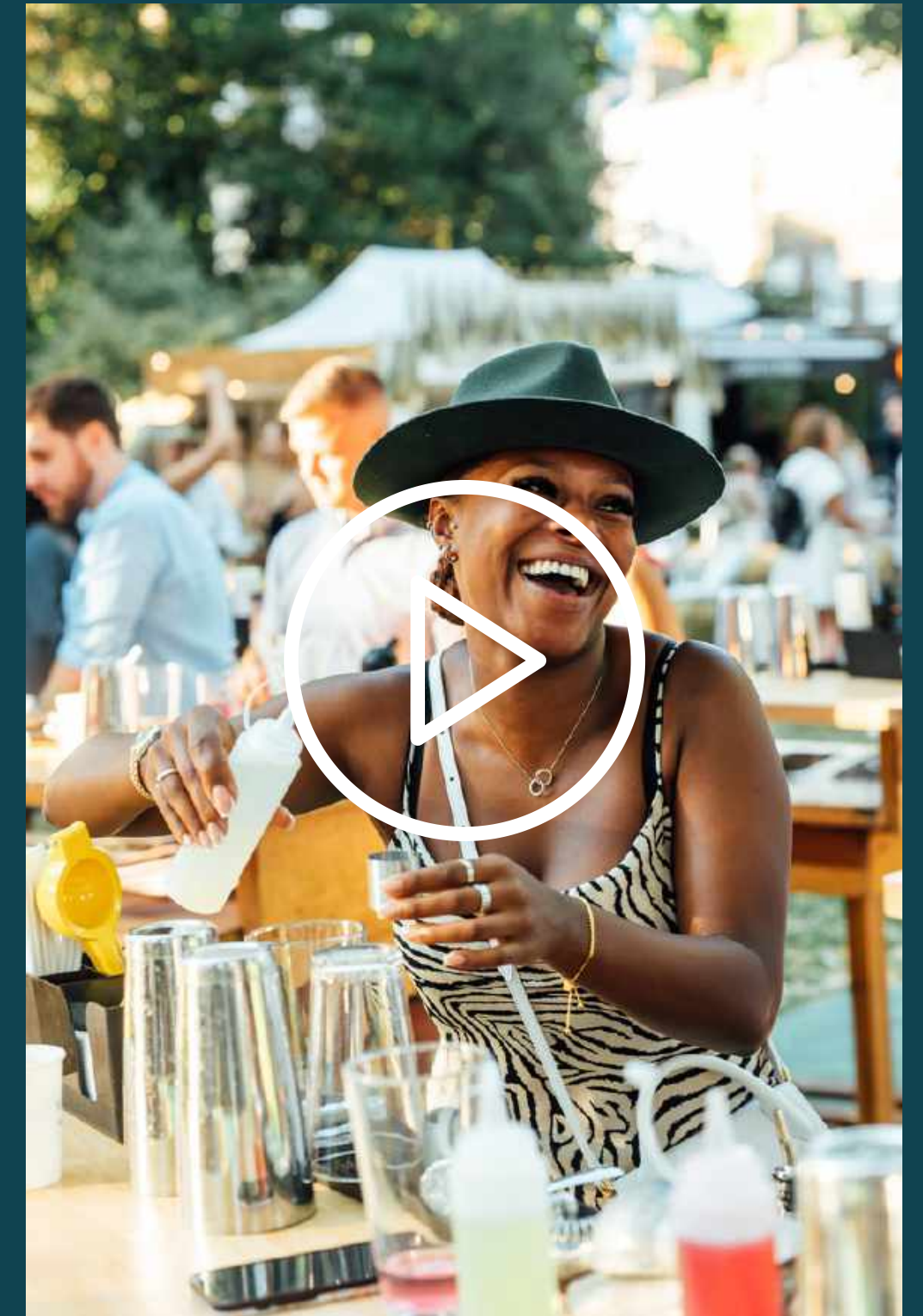
Strongman's Tipple is an award-winning duo creating delicious cocktails out of a Bermondsey-based flavour lab.

Tomas and Lukas pride themselves on integrating innovative lab techniques into their drinks development, producing bar quality cocktails for people to enjoy at home, at a bbq, on the go.

A huge focus for this duo is on locally sourced premium, seasonal, and sustainable ingredients, working with local foragers and producers.

@strongmantipple

SUMMER REELS



FLOOR PLAN 2022



EXAMPLE COVERAGE
2022

INITIAL ANNOUNCEMENT

foodism

THE SPIRITS BUSINESS



OVERSEAS COCKTAILS IN THE CITY

FOODISM COLOUR NO. 43

A celebration of the cocktail...

Lovers of mixed drinks rejoice: this summer marks the return of Cocktails in the City, an event series that brings together some of London's best bars and drinks brands in a beautiful sunlit setting.

WE DON'T LIKE to assume, but we think it's probably a safe bet that if you've made it this far through this issue of *Foodism*, you're probably a fan of a good cocktail. And if it happens to be served to you by a world-class bar team making bespoke creations for some of the best and most exciting drinks brands in the world in a beautiful green oasis? We're guessing that doesn't hurt, either.

That's exactly what you'll find in three weekends in July, August and September as Cocktails in the City rolls into Bedford Square Gardens in Central London. As in previous years, in these events are placed throughout the summer, each of them showcasing a different theme, but all bringing some of London's best bartending talent together with an array of outstanding spirits. The result is a celebration of mixed drinks like no other, and three dates to make sure you mark in your calendar.

This year's festival celebrates ten years since Cocktails in the City was founded – a decade that's seen pop-ups and weekend events in London and around the UK, with tens of thousands of the cocktail-curious sipping one-off drinks from some truly incredible venues and personalities.

Not ones to mess with a good thing, this year's will stick to the multi-weekend setup that's proved so popular in the past, but adds in a Thursday-evening session that's ideal for getting a few mates together in the sunshine, with bookings for eight or more available. And beyond the cocktails and some delicious street food, there's a programme of entertainment in the form of thought-provoking panel events as well as great live music, ice carving, shuffleboard and more. Although, if you simply plan on grabbing a set of deckchairs early doors and making your way through most of the weekend's menu, we can't say we'll blame you. I

The line-up

INNOVATION & DISCOVERY
7-9 JULY

A celebration of the progressive and inventive personalities and venues that make up the London cocktail scene, with customer cocktails from bars including Coupee, Drapeau and Homage.

INTERNATIONAL EDITION
11-14 AUGUST

A weekend celebrating the best and brightest of the international bar scene, with special guest bartenders in addition to beautiful cocktails from venues like Café Pacific, Laki Kane and Silver Wolf.

FESTIVAL OF DRINKS
6-10 SEPTEMBER

An interactive, festive event with festival vibes, great street food, exclusive live music and a bar taster from Funkidory, Calton, Calay and more.

Booked by @barchick, @the_spirits_business

See you at all the events including a weekend of live music at the bar taster event. See you at all the events including a weekend of live music at the bar taster event. See you at all the events including a weekend of live music at the bar taster event.

THE SPIRITS BUSINESS

NEWS

Cocktails in the City returns for 10th year

27 MAY 2022
By George Purvis

Urban drinks festival Cocktails in the City will return to Bedford Square for its London summer series from July, with three themed events.

Tickets to Cocktails in the City include a welcome drink and access to 20 pop-up bars.

Now in its 10th year, the weekend-long afterco festival will bring together more than 20 of the capital's top bars in pop-up form. Guests will be able to enjoy world-class cocktails, live music, experiential games, masterclasses, makeovers and a silent disco.

Andrew Scuffs, founder of Cocktails in the City, said: "Last year's summer series was such a success and we are looking forward to building on this in 2022. We've developed all the most popular features of last year and will be showcasing some exciting new talent in the London bar scene."

Cocktails in the City has added a Thursday evening session to each month, creating a space for groups wanting to spend time reconnecting with colleagues or celebrating with friends.

Themes across the summer will include Innovation and Discovery, International Edition and Festival of Drinks.

Running from 7-9 July, the Innovation & Discovery weekend will launch the summer series by bringing together some of the city's most creative cocktail minds in one place. Guests can expect playful category crossovers and pairings, new bars and faces alongside the chance to rediscover some of London's most renowned and much-loved bars, such as Bourne & Holmgrowth, Coupee, Drapeau and Hombay Bars.

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- A drink with... Pritesh Mody, World of Zing
- TFWA welcomes 6,000 attendees

The Global Spirits Masters

DEADLINE: OCTOBER 20, 2022

The Gin Masters 2022 (Second Testing)

DEADLINE: OCTOBER 21, 2022

BarChick

CITY GUIDES BAR CHAT BARCHICK TV MOST WANTED WORK WITH US

BarChick

CITY GUIDES BAR CHAT BARCHICK TV MOST WANTED WORK WITH US

WEEKEND 1: INNOVATION & DISCOVERY

7-9 July

INNOVATION & DISCOVERY
JULY 7TH-9TH

GLASTONBURY LONDON'S

The capital's hottest force with not one, but two weekends.

They're all set to talk live music, masterclass Funkidory, Laki Kane

Each mini-festival will have cocktails flowing all day long.

WEEKEND 2: INTERNATIONAL EDITION

11-13 August

INTERNATIONAL EDITION
AUGUST 11TH-13TH



10. Sip away at a cocktail festival

With the sun due to shine down on the capital this week, the arrival of the London Summer Series couldn't have come at a better time. Celebrating innovation and discovery, the three-day event will feature some of the most creative cocktails on the scene – shaken and stirred by leading mixologists. In addition to the drinks, expect live entertainment, engaging masterclasses and street food sure to soak up the flavoursome concoctions.

Address: Bedford Square Gardens, Bedford Square, London, WC1B 3ES

Website: cocktailsinthecity.com

Price: £20 per person

Dates: Thursday 7 July – Sunday 9 July

Travel

We may earn a commission for products purchased through some links in this article

40 joyful things to do in London in July

The ultimate weekend summer in the city

The Best of British Pop Show runs until the end of July on Thursdays, Fridays and Saturdays, and will take you through the eras with eye-catching performances. Expect sequins, feathers, union jacks and a whole lot of wow factor. Top tip, head to the show on a Thursday and there will be a special guest celebrity performer.

To book, visit thelondoncabaretclub.com

Get your tickets for Cocktails in The City this summer

The sun is beaming down on your skin, you're surrounded by your favourite people, but something is missing... there's no cocktail in your hand! At Cocktails in the City, you can enjoy live music, delicious cocktails and so many fun-packed activities, you'll be in a dopamine overdrive.

Celebrating ten years of hosting cocktail festivals around the UK, Cocktails in the City is back in London town and with an impressive line-up of top bars, experimental games, masterclasses, makeovers & a huge silent disco. As the festival is running from 7th July to 10th September, there's something for everyone, so grab your tickets and get ready to make fun summer memories.

To book tickets, visit: www.cocktailsinthecity.com/events/london-summer-series

Cocktails at Isabel

Continue reading

Halley Bieber swears by this skincare brand – and you can now shop her favourite products at Boots

BEAUTY

eBay's new essentials range has chic homeware buys starting from 99p & no, we're not kidding

HOMES

Adult acne is on the rise: try this 4-step skincare routine to beat breakouts

BEAUTY

This live-stream workout app is so

10 Sensational Summer Pop-Ups Arriving This July

WHAT'S ON
By Lucy Mascher | 14th July 2022

Cocktails in the City

Taking over Bedford Square Gardens once again will be Cocktails in the City, the annual cocktail festival that brings together London's top bars, live music and outdoor games.

The event takes place over three weekends throughout the summer, with the first taking place Friday 7th to Sunday 9th. And this year, each weekend will have a different theme and style.

July's theme will focus on innovation and discovery found within London's bar and cocktail scene. Expect big names including Coupette, Dureputo, Homebar, Bars and Bourne & Hollingworth to be crafting drinks worth tasting.

There'll be plenty of activities to get involved with including London Shuffle Club's pop-up shuffle lanes where you can put your competitive nature to the test with a game. Other pop-ups include the ice-carving workshops, cocktail making classes and silent discos.



WHEN: 07.07.2022 – 09.07.2022 (+ AUGUST & SEPTEMBER DATES)

WHERE: BEDFORD SQUARE GARDENS

WEBSITE: WWW.COCKTAILSINTHECITY.COM

AUGUST

COUNTRY & TOWN HOUSE

EveningStandard.

THE NUDGE LONDON

THE NUDGE



anniversary of the beloved Museum of Childhood, and this is a chance to make history with them (literally). Families are invited to come along to Oxford House in Bethnal Green for a free pop-up photography studio event in which children and young people can show off their creativity. Photographer Rehan Jamil will capture portraits of the diverse ways in which children and young people are creative, with a selection ending up on display in the new Imagine Gallery. oxfordhouse.org.uk

Traveling Tonics

Cocktails In The City International Edition 11th – 13th August



Travel across the globe through the taste of these international cocktails... Enjoy worldwide street food, live music and immersive entertainment – and there's even a games offering from the London Shuffle Club. cocktailsinthecity.com

Sky Garden Boogie

Ibiza Summer Party at Sky Garden 19th August



Evening Standard

THE ESCAPIST THE REVELLER THE OPTIMIST COMMENT TECH ES BEST ES MAG

THE REVELLER: EVENTS AND THINGS TO DO

Things to do in London this weekend (August 12 – 14)

Would you rather spend your weekend battling pirates, trekking the wild west or being served by one of the capital's most creative chefs?

VIEW COMMENTS



World-beating: try some of the best of London's bar scene at C...
By David Ellis @dvh_ellis | 12 August 2022

The joke about London in August is that it clears out completely as the holidays take hold; more space for are left, yes, but often very little to do as places keep irregular hours, with staff away and the general summer malaise s...

Some years it feels true; this year, not even slightly. As this proves, London is heaving with things to do, with a drink head to, two new immersive experiences to test-drive, a r from a singular talent to enjoy and a cracking revival of a difficult production to witness.

The wildcard: Cocktails in the City



Crosier HR HR Services OPEN

Press handout

London's cocktail scene is perhaps the best in the world – don't let New York try to convince you otherwise – and this weekend's edition of Cocktails In The City is a good chance to explore a little of what we've got. Among the highlights is a showcase of Silverleaf, the new(ish) opening from the Milroy's team, a preview of the Incipio Group's new bar, the Libertine, as well as a bar laid on by JKS' Arcade Food Hall. Arcade have partnered with London Essence, the terrific mixer company, for some of their drinks. One is non-alcoholic – absolutely perfect for when the heatwave hits and the booze is getting a little much.

Bedford Squ... HR Services Night Time Industries Association HR Partners You

The Weekend Guide

Swing Dancing & An East London Crypt
(Member Content)



Now that the sun has retreated, the heat has subsided and the clouds have emerged - giving us all a much needed break from sunburn; train tracks going on fire; and chickens laying boiled eggs - we can finally do something other than lying in the park drinking rosé and ice cream all weekend.

And so in celebration of this opportunity to do more, see more and be more we've meticulously handcrafted a weekend guide for you - and you alone - that includes watching a radical dance performance in a brutalist car park; checking out a huge illuminated version of the earth suspended in a gothic church; a brand new food festival with appearances from Legare and Frenchie; free swing dancing; a pop-up bar from Edinburgh; and an immersive show-meets-escape room set in an East London crypt...

YOUR WEEKEND GUIDE

SEPTEMBER

METRO



SECRET LONDON

METRO **BLACK HISTORY MONTH**

NEWS SPORT ENTERTAINMENT SOAPS LIFESTYLE PUZZLES VIDEO PLATFORM

SEX HEALTH PROPERTY FASHION FOOD TRAVEL HOROSCOPES MONEY

THIS WEEK WE LOVE

Bose QuietComfort Earbuds II

Introducing a revolutionary advance in noise cancellation

2 year warranty included

SHOP NOW

These are the best events coming to this week

The Slice

Thursday 1 Sep 2022 4:48 pm

Share

Plus Chelsea goes back in time

THE SLICE

Summer may be officially over today, but the weather is still nice and we have no intention of slowing down especially when there is such a lot going on in our city.

From the Chelsea History Festival through holiday in Brixton (why not?) there's so much to do.

The packed agenda also includes cocktail festivals – even a New Orleans-style marching band, for good sake.

Subject matter goes from animals to the abstract cosmos and – watch out! – they're huge.

September 10-28, 340 Kings Road, SW3

Pour your heart out

Cheers to that (Picture: Supplied)

We can't really think of a festival that's not about the drinks, but it's nice to have a Festival of Drinks anyway, right?

It's the latest event from our good friends at **Cocktails in the City** and also the last one of the year with everyone joining in, from the Baccarat Bar at Harrods to party space The Cocktail Club.

Expect eye-watering/mouth-watering cocktails like Penicillin on Wax from Strongman's Tipple and The Watermelon Sour from The Libertine.

You can also get stuck into ice carving sessions, join the Monkey Shoulder silent disco and have a go at shuffleboard. All this in a beautiful garden square in the centre of London. We're in!

September 8-11, Bedford Square Gardens, WC1

Bold as...

Facebook, Twitter, Instagram icons

Things To Do This Weekend In London: 10-11 September 2022

Looks like this article is a bit old. Be aware that information may have changed since it was published.

Things to do this weekend is sponsored by Art of London

In light of the news of the death of Queen Elizabeth II, it's worth double checking events you're intending to go to are definitely going ahead.

TRENDING

Things To Do This Weekend In London: 8-9 October 2022

By Londonist

All weekend

Saturday 10 September

Unlimited Festival is on at

NO SANTANDER CYCLES: In September, you won't be able to return any bikes you already booked to become available for hire.

UNLIMITED FESTIVAL: Soul Unlimited Festival. The five-day festival, including BSL performances

It's the final day of the final **Cocktails in the City** event this year

GREAT RIVER RACE: A 21.6 mile stretch of the Thames from London Docklands to Ham in Surrey, is the setting for the **Great River Race**. Head down to the water's edge along the route to see up to 330 crews from all over the world going head to head, from serious athletes to charity entries. **FREE, 9.45am**

LIGHTYEAR: Today's chosen film at Barbican's Family Film Club is **Lightyear**, the recently released Buzz Lightyear origin story animation. The film is captioned for the hard of hearing, and there's a BSL-interpreted pre-film Pixar quiz, so start swotting up. **11am**

REGENCY DAY: Apsey House – also known as **Number One London** – holds a **Regency Day**, a chance to experience what Regency life was like in a grand London home such as this. Try out some dance steps, and learn about the food, drink and etiquette of the time. **11am-5pm**

COCKTAILS IN THE CITY: The final **Cocktails in the City** event of the summer ends today. Bedford Square Garden is home to pop-up versions of some of London's best bars, including The Blind Pig, Calloch Cailly, London Shuffle Club and TT Liquor. Sup on specially concocted cocktails as you enjoy live music and entertainment, workshops and street food. **12pm-4pm/5pm-10pm**

WEMBA'S DREAM (CANCELLED): Wembley Park and the Royal Philharmonic Orchestra team up for **Wemba's Dream**, a free performance of music, dance, poetry and carnival arts, celebrating the diverse communities of Brent. **FREE, 1.15pm-4.30pm**

MINIBEASTS: Zoologist and author Dr Nick Crumpton and entomologist and curator, Beulah Garner, tell you why everything you know about minibeasts is wrong. For example, it's not true that all bees die once they've stung you, or that centipedes have 100 legs. **Age 7+, 2pm-3.15pm**

ETHIOPIAN NEW YEAR: Head to Poplar Union to celebrate Ethiopian New Year with live music from the

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THINGS TO DO TOP NEWS FOOD & DRINK CULTURE ESCAPES WELLNESS & NATURE SECRET GUIDES SECRET WESTFIELD

91 Simply Smashing Things To Do In London In September 2022

Can you believe we're getting closer and closer to the end of the year? Better fill your diaries before you blink and it's over.

number of different venues, expect established and emerging jazz artists and the chance to get a look inside some private member's clubs where some of the gigs take place. [Plan ahead by checking out the programme of performances.](#)

SAM BARKER - STAFF

17. Try out some world-class cocktails (September 8-10)

Credit: Shutterstock - Photo by...
Credit: Cocktails in the City

September already? Well, so there's no need to be left. Regardless of if you

Ever bemoaned the fact that to try out cocktails from different bars you have to actually go to different bars? Wouldn't it be easier if they were all in one place so you could try out a bunch of things at once? Well, that's exactly what's happening at **Cocktails in the City**. The event finds some of London's best bars pooping up in a beautiful private Georgian garden for you to enjoy. Expect 20 bars, live music, delicious food, and plenty of fun games and activities.

18. Be dazzled by British Beauty Week (September 5-11)

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Sign up to our newsletter for the latest and greatest from your city

Email **SUBSCRIBE**

I accept terms & conditions

TOP PLANS

Bounce Are Offering Free Games Of Ping Pong In London On World Mental Health Day

6 OCTOBER, 2022

Tickets Are Now On Sale To The Cult Favourite Crepe City Festival

6 OCTOBER, 2022

Tickets Are Now On Sale For A Multisensory Music Experience Celebrating Black History Month

6 OCTOBER, 2022

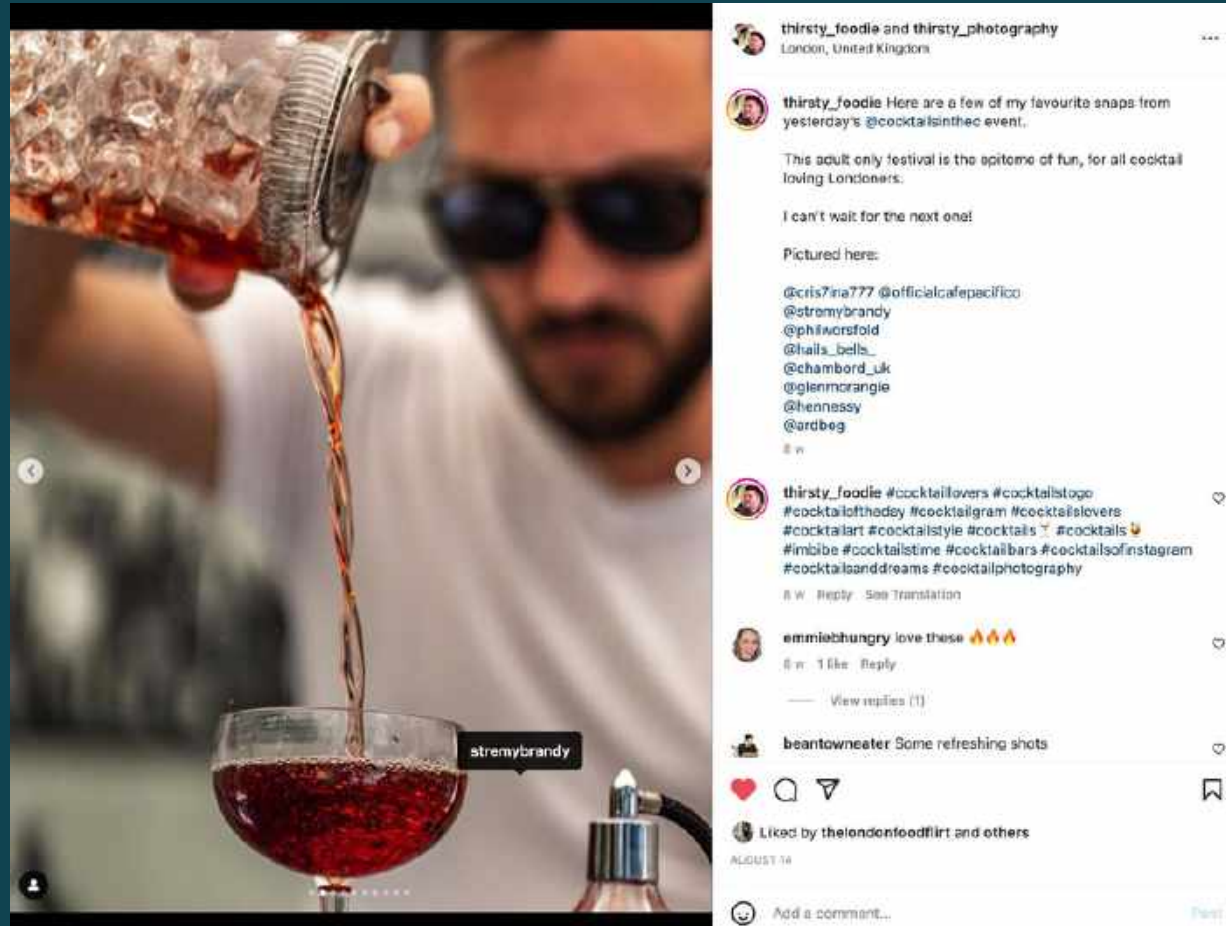
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EVENT SUMMARY & FINANCIALS

ALL FINANCIALS EX VAT

STAND COST:

£3000 - 1 event

£2750 - multiple events

Includes 4.5m x 3m gazebo, power, grass mats, cups, ice, cocktail photography

OPTIONAL EXTRAS

BAR HIRE: £400/£300

4 metre or 2 metre bar hire from Create Cocktails with choice of fascia

PRINTING*

BACK WALL: £390

FRONT FASCIA: £300

BRANDED BAR FRONT: £190

COCKTAIL REBATE

Welcome drinks rebated at: £1.50

Cocktails purchased at event rebated at: £3.54

Average estimated rebate: £1600 - £1900

Expected number of drinks per stand: 600 - 800

SESSION TIMES & VISITOR NUMBERS

Thursday: 17.00 - 22.00 / 600 - 700 pax

Friday: 16.00 - 22.00 / 800-1100 pax

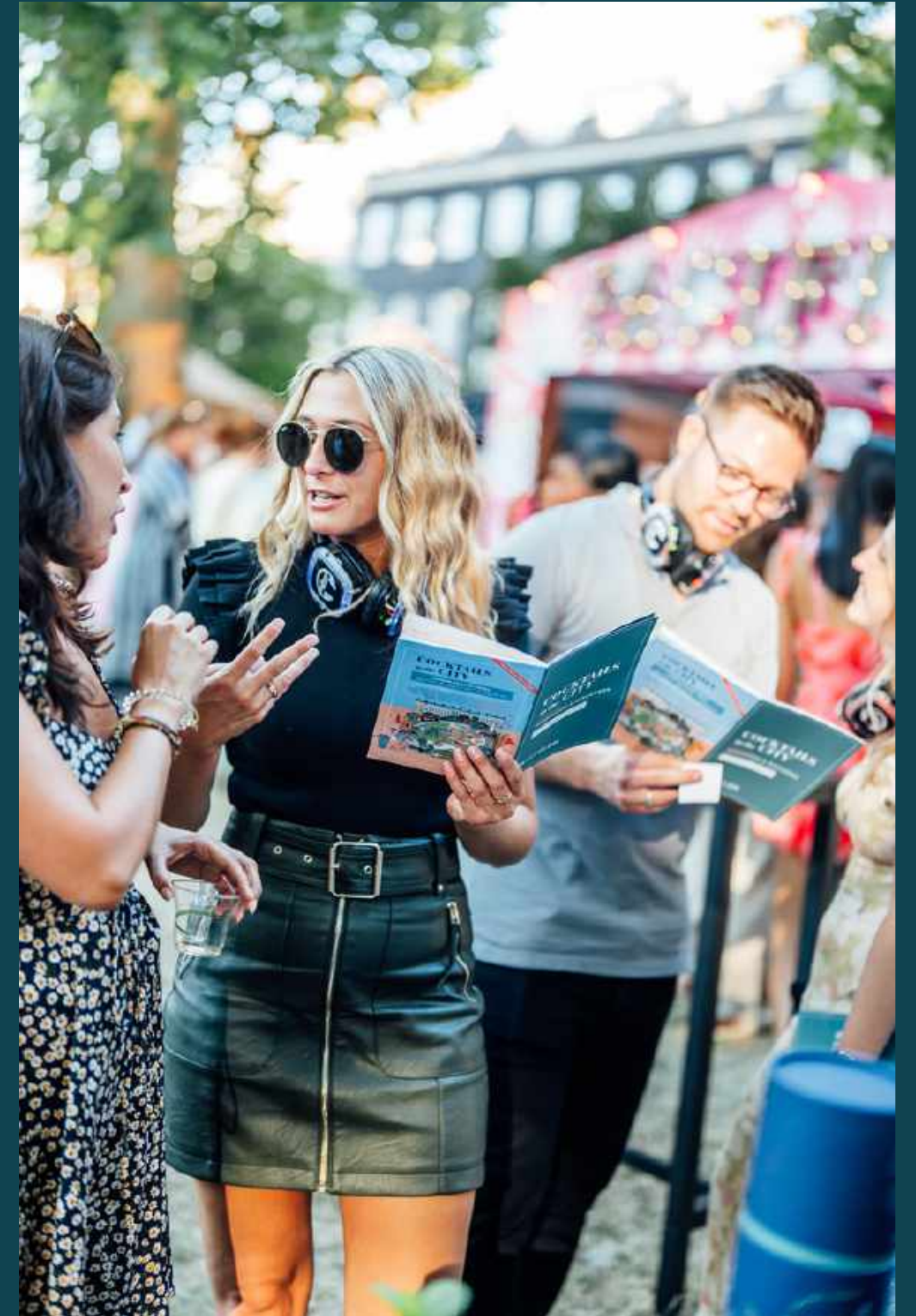
Saturday: 12.00 - 16.00 / 400 - 600 pax

Saturday: 17.00 - 22.00 / 800 - 1100 pax

Set up the day before or the morning of the event. Breakdown after event or Sunday morning.

*All prices include installation and delivery

GALLERY



Thank you for considering Cocktails In The City

For all event queries please contact:

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